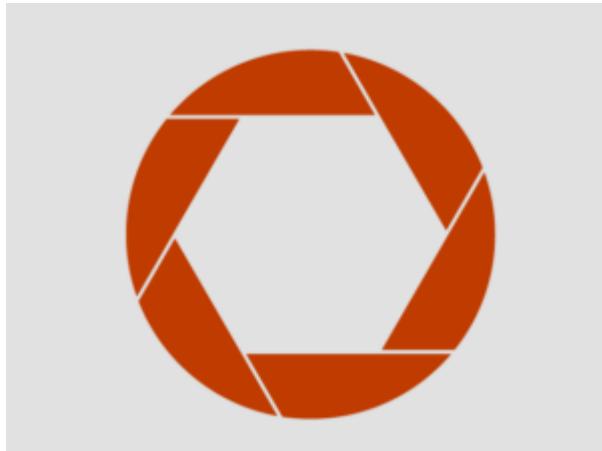


Wind Chill Index Picture This



WIND CHILL: THE CHILLING FACTS

ON A CALM DAY
our bodies insulate us from the outside temperature by warming up a thin layer of air close to our skin, known as the boundary layer.

WHEN THE WIND BLOWS
it takes the boundary layer away, exposing our skin to the outside air. It takes energy for our bodies to warm up a new layer. If each layer keeps being blown away, our skin temperature will drop and we feel colder.

GOOD QUALITY CLOTHING
with high insulating properties traps air, creating a thicker boundary layer around the body which keeps in the heat.