

# Verizon 2014 Data Breach Investigations Report



A tool for strengthening your cybersecurity by using this analysis of 10 years of data from 50 global organizations.

Welcome to the 2014 Data Breach Investigations Report (DBIR).<sup>1</sup> Whether you're a veteran reader who's been with us since our initial publication back in 2008 or a newbie to our annual data party, we're sincerely glad you're here. We hope that this year's submission will improve awareness and practice in the field of information security and support critical decisions and operations from the trenches to the boardroom.

For DBIR veterans, a cursory look at the table of contents will reveal some significant changes to the report structure you've gotten used to in years past. Rather than our signature approach organized around actors, actions, assets, timelines, etc., we've created sections around common incident patterns derived directly from the data itself (more on that later). Within each of those patterns, we cover the actors who cause them, the actions they use, the assets they target, the timelines in which all this took place, and...