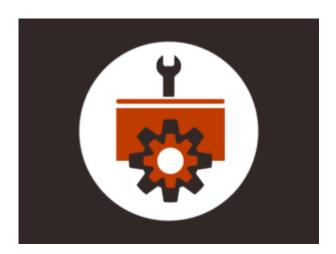
Concrete-Masonry Infographic



YOU'RE NOT BUILDING WITH CONCRETE MASONRY, YOU'RE PLAYING WITH FIRE.

When hundreds of lives rely on what you build, start with fireproof concrete block.

Elderly community facilities depend on a balanced design.



DETECTION

Smoke detectors quickly alert residents of a fire in the building.



Sprinkler systems help control fire until firefighters arrive.



COMPARTMENTATION

Concrete masonry contains the fire and significantly reduces damage. Even if smoke detectors or sprinklers never activate, concrete masonry simply can't fail. Unlike wood, it will never burn and will maintain structural integrity.



CONCRETE MASONRY SAVES MORE THAN LIVES. IT SAVES ON LONG-TERM COSTS.

Upgrading to concrete based materials is usually less than 5% of overall initial construction costs—and could be less expensive for certain building layouts.

Concrete masonry is resistant to damage from water, fire, vandalism and mold growth—keeping long-term costs lower.

There's nothing safer than concrete masonry. **Learn more at www.NCMA.org.**

